Native Spec - Without a wallpaper running

Ad Ops - October 2024

Product

Native ads (Google Ad Manager, not Polar/Mediavoice/Nova), when served on to the home pages of various HBM brands

This spec applies for native ads served through Google Ad Manager, when they appear on the home page

Please provide the following:

Spec

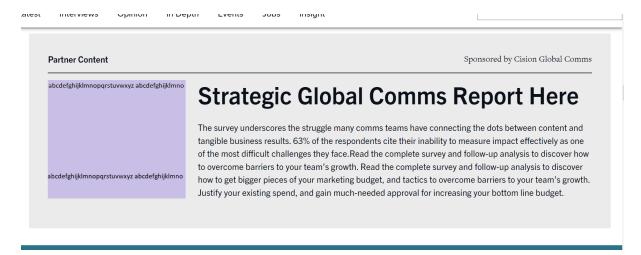
Headline: 34 characters

Body copy: 620 characters (max)

Image dimensions: 430 pixels w x 368 pixels h

Image max file size: 500kb

Clickthrough url:



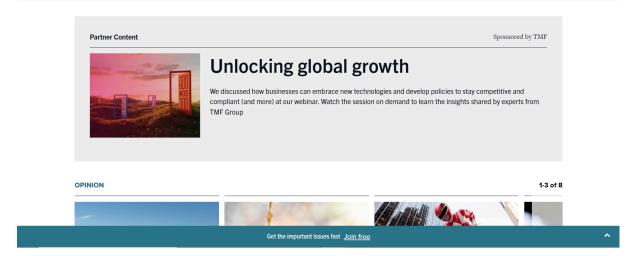
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And here's a live example:



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